

Jonathan Trott

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Profile:

As a Senior Director, I am a strong detail-oriented creative with a background in screen printing and design. I am very proficient in Adobe products such as Illustrator, Photoshop, Lightroom, and After Effects. I graduated from the portfolio school, Creative Circus, with a focus on Art Direction and Design. Over the course of my career in advertising, I have learned that communication is one of the key components in producing effective work. Strong concepts and beautiful designs are much harder to come by when this piece of the puzzle is neglected.

Work Experience:

Momentum: Senior Art Director

Crispin Porter + Bogusky: Studio designer to designer

Responsibilities:

- Designed and developed key visuals
- Create design guides rules for layouts
- Managing and training junior creatives
- Built out presentation decks in PPT/Google
- Video production collaborations
- Photoshoots
- Client presentations
- Pitching concepts and layouts
- New business
- Led creative team on workflow, organization
- Prepare and develop files
- Design final layouts
- Screen printing projects
- Presentation deck design
- New business pitches
- Handmade books for presentations
- Developed print-ready files
- Executed large plotter prints

Accounts:

Coca-Cola, GAF, Powerade, NCAA, Coke Energy, Carlsberg, Lysol
Fruit of the loom, Goose Island, Domino's, Infiniti, hotels.com, Kraft

Skills:

Photoshop
Illustrator
After Effects
Indesign
PowerPoint
Google slides
Screen printing
Illustration
Sculpture
Painting